Florida Family Association worked diligently in the year 2010 to educate citizens regarding actions they can take to improve their moral environment. The accomplishments reported below are the result of the Lord’s blessing on the prayers, action emails, postcards, letters and financial support of people who receive Florida Family Association’s email alerts and newsletters.

**Florida Family Association:**

**Influenced Comedy Central and MTV2 to stop airing Glenn Martin DDS.** Florida Family Association sent out email alerts to report that the MTV Networks Company had started airing Glenn Martin DDS on Comedy Central and MTV2 in addition to their Nickelodeon cartoon channel. The sexually explicit, disgusting and irresponsible content of Glenn Martin DDS is inappropriate to air on a cartoon channel watched by millions of children. FFA supporters sent thousands of emails to the companies that advertised on these first airings of Glenn Martin DDS on Comedy Central and MTV2. Comedy Central and MTV2 stopped airing Glenn Martin DDS shortly after Florida Family Association launched the email campaign alerts.

**Influenced VH1 and Centric channels to drop RuPaul’s Drag Race Show.** Florida Family Association started contacting the CEO’s and Marketing VPs of the companies that advertised during RuPaul’s Drag Race Show when it started airing on the VH1 network which is watched by millions of children and teenagers who tune in for the music. FFA did the same when the show appeared on the MTV Network channel Centric. RuPaul’s Drag Race Show is a program about competing transvestites who want to be crowned the best drag queen. Florida Family Association began launching email campaigns in March that encouraged supporters to send emails to advertisers. Many companies pulled off of the show.

**Influenced the Entertainment Channel to stop producing new episodes of Playboy’s Girls Next Door after FFA influenced over 400 advertisers to drop the show.** Playboy's Girls Next Door was nothing more than an infomercial to promote Playboy's pornographic magazines, cable programs, internet site and phone service. It was the only program series on advertiser supported television that profiled a porn company. Florida Family Association sent emails to the CEO's, Marketing VPs and other officials at the companies who advertised on the program. FFA has been committed to making this show unacceptable and unprofitable in the eyes of television producers since it first aired on August 12, 2005. Emails from FFA and FFA supporters influenced over 400 companies to stop advertising on Playboy’s Girls Next Door. New episodes were not produced for the show this year for the first time in five years and the program was not aired for approximately seven months.

**Rallied public support for Florida Attorney General Bill McCollum’s legal challenge to ObamaCare.** Florida Family Association was the only pro-family organization in Florida that influenced their supporters to send thousand of emails and postcards to encourage Florida Attorney General Bill McCollum to file a federal lawsuit challenging ObamaCare. This campaign was one of the most heavily supported email campaigns in FFA history. Florida Attorney General Bill McCollum filed a multistate lawsuit in federal court challenging the constitutionality of ObamaCare.

**Rallied public support for U.S. Judge Roger Vinson to rule to keep alive Florida Attorney General Bill McCollum’s legal challenge to ObamaCare.** Florida Family Association sent out an email alert on September 21, 2010 that asked supporters to send emails to encourage U.S. District Judge Roger Vinson to keep alive the Florida Attorney General’s lawsuit which challenges the constitutionality of President Obama’s Affordable Care Act. Florida Family Association supporters sent thousands of emails to Judge Vinson regarding the unconstitutional mandate of Obama health care. The Associated Press reported on October 14, 2010 in part regarding Judge Vinson’s ruling: PENSACOLA, Fla. (AP) — Crucial pieces of a lawsuit challenging the Obama administration’s health care overhaul can go to trial, with a judge ruling Thursday he wants to hear more arguments over whether it's constitutional to force citizens to buy health insurance. In a written ruling, U.S. District Judge Roger Vinson said it also needs to be decided whether it's constitutional to penalize people who do not buy insurance with taxes and to require states to expand their Medicaid programs.

**Rallied Florida Family Association supporters to send 11,000 emails and faxes to Florida U.S. Senator Bill Nelson that opposed ObamaCare.**
Supporters sent approximately 2 million emails to the CEO’s and Marketing VPs of companies that advertised on numerous irresponsible television shows. Tens of thousands of emails each week influenced dozens of companies to discontinue advertising on Blue Mountain State, Glenn Martin DDS, DeGrassi: The Boiling Point, Modern Family, Brothers & Sisters, Family Guy, Playboy’s Girls Next Door, Coffee Date, Adam & Steve, Noah’s Arc, RuPaul’s Drag Race Show, True Hollywood Story Jenna Jameson, Beautiful Daughters and other irresponsible programs.

Influenced the Entertainment Channel to stop airing True Hollywood Story Jenna Jameson. This episode profiled the life of a hardcore porn actress. The Florida Family Association office sent emails to the CEOs and Marketing VPs of over two hundred companies that advertised on True Hollywood Story Jenna Jameson. The program last aired in September 2010.

Influenced 107 companies to stop advertising during the ABC show Modern Family after the advertisers received thousands of emails from Florida Family Association supporters. Florida Family Association objects to Modern Family because the show labels a same-sex couple with an adopted child as a modern family and attempts to normalize homosexuality by contrasting it with heterosexual couples that the show characterizes as abnormal.

Influenced the Entertainment Channel to cancel two episodes of the Sexiest series after the Florida Family Association office contacted numerous advertisers. The Entertainment Channel did not air Sexiest Beach Bodies as scheduled on TVGuide.com for June 22, 2010 at 1:30 AM. Additionally, the Entertainment Channel removed Sexiest Voluptuous Vixens from the scheduled June 24, 2010 8:00 PM airing that was previously reported as scheduled on TVGuide.com. TVGuide.com reported that neither of these two episodes of Sexiest were scheduled for several weeks beyond June 24. The network aired one episode again two months later. FFA responded by immediately contacting advertisers. The Entertainment Channel has not aired these two episodes since that last airing.

Stopped a 3rd major internet porn company from receiving mainstream advertising dollars from 37 companies. Florida Family Association’s (FFA) efforts to stop the internet porn industry from hosting their smut online for free with the support of advertising dollars has won another major round against a large internet porn operation. FFA recently influenced thirty seven (37) companies to demand removal of their ad banners from a major internet porn operation. Based upon a citizen tip in 2008, Florida Family Association learned of several porn operations that are using deceptive business tactics in order to share in national internet advertising network buys made by large American mainstream companies. Florida Family Association responded by identifying and communicating with the companies whose advertising banners appeared on the web sites. This third round resulted in Florida Family Association sending emails to the CEOs and Marketing VPs of the following companies whose advertisement banners were posted on numerous sites owned by a major porn operation: ABC Network; Ad Council, ADT, Bing, Blockbuster, Brighthouse Networks, Capella University, Carolyn Rubenstein, Coldwater Creek, d-Con, Dicks, Domino's Pizza, Earthkeepers Timberland, Emblem Health, Fragrancex, Grow Financial, Gulf to Bay Fence, Hewlett Packard, Home Depot, Lowernyills.com, Lowes, Lysol, Monterey Bay Aquarium, Motorola, Mucinex, Myeducationexperts.com, Netflix, Nissan, Progressive, Red Baron Pizza, Resolve Deep Cleaner, Skype, Sports Authority, Superspages.com, Tracfone, Unicef and Wal-Mart. No advertisements for these 37 companies or any other mainstream company have appeared on any of the sites owned by this major international porn operation. These internet porn companies are seeking to move millions of porn images from a restricted subscription based format to an unrestricted advertiser supported business. America’s moral environment cannot afford to have the internet porn industry move from a subscriber based medium to hosting all of their smut online for free with the support of advertising dollars.